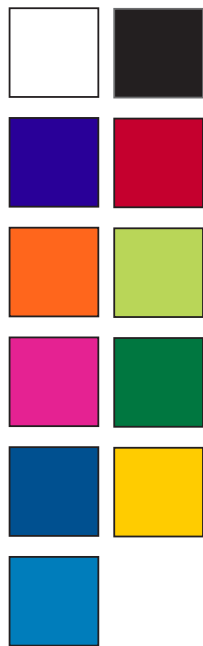
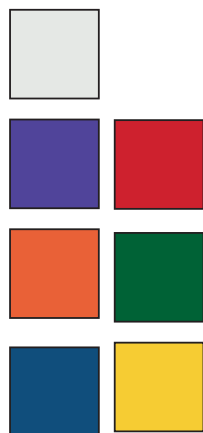


## Solid



## Frosted



# Hudson Pen

Minimum recommended font size: 7pt  
Eco strapline is optional

Print area: 40 x 20mm ,  
clip 6mm x 25mm



Grey shade represents print area

Template @100%

**Artwork guidelines:** • Adobe Illustrator CS (and files compatible with) - Vectorised AI, EPS • High resolution 300dpi JPG, TIF (200% size for smaller products)  
• Convert all fonts to outlines/paths or specify fonts required • Include all the correct copy you require • Avoid large areas of print • All lines to a minimum thickness of 0.5pt • Specify colours or any other information you would like to appear on your product/s • Don't forget to check the print area of the product